



Gallery Application

Art Rotterdam 2023 | 8 - 12 Feb.

Deadline: Sept. 23rd 2022

Art Rotterdam is all about creating a **strong market place** in an inspiring city where visitors experience, discover and acquire new works in the outstanding **UNESCO-listed building** of the **Van Nellefabriek**. This all results in a high quality level of visitors with excellent sales figures for the participating galleries.

The upcoming **24th edition** will take place in **February as always** and will offer art enthusiasts from the Netherlands and abroad the opportunity to experience the latest developments in the visual arts live and up close.

Extra focus is given to the food and beverage, spread throughout the fair in different concepts. With an **exclusive pop-up restaurant** and a **festive preview of the fair** with **local beers, champagne & oysters**.

Art Rotterdam composes an **exquisite VIP programme** for the international art scene, together with our beloved partners in the city such as Kunsthal, Depot Boijmans, Melly and TENT Rotterdam. This year we will organize a wide range of special breakfasts, brunches, drinks and dinners at **extraordinary locations**; VIP features one wouldn't want to miss. Art Rotterdam is happy to open doors that would otherwise remain closed for our special guests.

Projections, successfully introduced in a **new format last edition, returns** at the 2023 edition. The video presentations will once again take place as part of the gallery presentation at the fair.



Art Rotterdam spring edition 2022, Van Nellefabriek (Unesco World heritage), Rotterdam

Main Section

The Main Section is the heart of Art Rotterdam. Centrally located in

the Coffee Factory and the Tobacco Factory, **international galleries** will present a selection of **upcoming and more established artists** to the public. A few spaces are exclusively reserved for dealers of post-WWII art and vintage photography.

- Price per m2: € 250
- Fixed contribution: € 750
- Minimum booth size: 30 m2
- Maximum booth size: 60 m2
- Shared booth (maximum 2 galleries) is possible
- Booth price includes: tube lighting, name plate and outer walls

The selection committee of the Main Section, Solo/Duo and New Art Section consists of:

- Barbara Seiler Gallery, Zürich
- Ellen de Bruijne Projects, Amsterdam
- Galerie Sofie Van de Velde, Antwerp
- Joseph Kouli, Collector, Paris
- Tobias Arndt, Collector, Brussels

Register for Main Section

Solo/Duo

Approximately 15 stands in the Main Section are made available for **solo or duo presentation of artists** with a **strong underlying curatorial concept**. It is possible for a maximum of two galleries to share a Solo/Duo booth.

- Part of the Main Section
- One or two artists exhibition
- Shared booth (maximum 2 galleries) is possible
- Fixed price: € 5,900
- Booth size: 27 m2
- Booth price includes: tube lighting, name plate and outer walls

Register for Solo/Duo

New Art Section

This section is focusing on works by emerging artists rather than on the age of the galleries. Please find the members of the selection committee listed above under the Main Section.

The New Art Section will exclusively exhibit **works of emerging artists**, born either in the eighties or the nineties.

- Open to all galleries
- Solo presentation of an emerging artist born in 1980 and after
- Architectural setting
- Booth includes: Tube lights, signing and outer walls
- Fixed price: € 3,950
- Booth size: around 20 m2

Register for New Art Section

Projections

Since the last edition Projections has a new format that matches the wishes of the galleries perfectly.

The video presentations take place as part of the gallery presentation at the fair. This extends the gallery's booth with a video space of 3 meters wide and 3 meters deep.

We offer the fully equipped booth, including 9 m² extra booth space, for €2,900 excl. VAT.

The Projections space consists of:

- Gray painted video room of 3 x 3 meters.
- 2 meter wide screen
- Sound system
- Headphones
- Wall text with background information
- Signing
- Bench

The selection committee consists of:

- Bob and Renée Drake
- Bart Rutten, director Centraal Museum Utrecht
- Jean Conrad Lemaitre, collector

The selection committee intends to acquire one work from the works presented at Projections for their collection. The intended purchase of the Centraal Museum Utrecht is supported by Classicus Private Assurance.

[Register for Projections](#)



Projections new form at Art Rotterdam 2022, Van Nellefabriek

Art Rotterdam outside work

Galleries and project spaces can submit a proposal for a large-scale art work that is presented outside, in front of the entrance of Art Rotterdam or at another suitable location on the premises of the Van Nellefabriek.



Some outside works shown at Art Rotterdam 2022. Artists from left to right: Teun Castelein, Roosje Verschoor, Onno Poiesz, V&B (Alex Jacobs en Ellemieke Schoenmaker), Tim Wes

The space is made available by Art Rotterdam. As well as the lighting, text board and the announcement in various Art Rotterdam publicity channels. The remaining costs are to be covered by the gallery/artist. Participation in another section at Art Rotterdam is not necessary.

To submit a proposal, please send a pdf no later than 1 November 2022 containing:

- CV artist
- 5 to 10 images of the work, including title, technique, year
- Short description of the work [max. 1 A4]
- You can e-mail the above in one pdf [5 MB maximum] to: info@artrotterdam.com
- You will be notified by e-mail around 1 November 2022 whether your work has been selected.

We are looking forward to receiving your application **by 23 September 2022**.

Sincerely,

Fons Hof
Director Art Rotterdam