## SAVE THE DATE for Art Rotterdam 2023

Thursday 9 to Sunday 12 February at the Van Nelle Fabriek in Rotterdam

The 24th edition of Art Rotterdam will take place from Thursday 9 to Sunday 12 February 2023. Location is, as ever, the Van Nelle Factory, one of the showpieces on Unesco's World Heritage List. On a floor space of 10,000 m2, over a hundred leading (inter)national galleries will show the work of upcoming and established artists.



## **New Art Section**

The New Art Section, section for emerging artists, will be given a new inpuls this 24th edition. Situated right next to the entrance, in the daylight-filled atmospheric coffee factory, it defines the visitor's first impression. With sixteen innovative presentations, this section claims a central place in the attention of collectors and art professionals. Adjacent are two restaurants accessible from the entrance area.

Fons Hof, Art Rotterdam director: 'With the central placement of the New Art Section, we emphasise Art Rotterdam's basic principles: discovering new art and encouraging young talent. For many artists, Art Rotterdam means the start of their careers'

## Over Art Rotterdam

<u>Art Rotterdam</u> is the most critically acclaimed contemporary art event in the Netherlands. Each year, Art Rotterdam showcases the latest developments in the visual arts. The strong focus on young talent, diversity of the various sections, link to the city of Rotterdam and fascinating location are what make Art Rotterdam so unique. For increasing numbers of art lovers, Art Rotterdam is an attractive option on the international calendar of events.

<u>GalleryViewer.com</u> s an online platform for Art Rotterdam that supports potential art buyers with information relevant for potential art purchases. The site has an extensive database of artworks, exhibitions and artist profiles. The over 90 participating galleries in the Netherlands and Belgium are selected based on a high-quality portfolio. GalleryViewer, designed to provide transparency and education to the general public, informs and promotes online the physical art experience that takes place in the gallery.



Thursday 9 to Sunday 12 February Van Nelle Fabriek, Rotterdam



www.artrotterdam.com

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